



Small Business Advisory Committee

The Small Business Advisory Committee will provide a formal channel for small firms that support the goals of the EIP Pledge to stay engaged in its implementation.

Participating members will:

- Affirm alignment with the principles of the EIP Pledge and Playbook
- Engage with EIP leadership and participating organizations
- Contribute market perspective to inform how agencies and primes design and execute strategies to achieve playbook objectives

Participation would provide opportunities for small businesses to:

- Receive updates from EIP leadership, in-

- cluding progress, participating agencies and organizations, and emerging areas of focus
- Engage in periodic discussions and listening sessions focused on procurement barriers, market dynamics, and practical solutions
- Provide input on tools and implementation strategies, helping ensure playbook approaches reflect on-the-ground market realities
- Increase visibility with agencies and prime contractors engaged in EIP, offering opportunities to better understand upcoming work and how firms can position themselves to compete

Value Proposition

For small businesses:

- Greater visibility into how infrastructure opportunities are being structured
- A channel to elevate practical challenges and inform solutions
- Increased awareness of participating agencies and organizations shaping procurement practices and other strategies to achieve pledge goals
- An opportunity to directly inject best practices that benefit small businesses into a national discussion

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For EIP signatories:

- Direct input from small businesses/market users
- Stronger alignment between strategies and market capacity
- Improved outcomes through more competitive and responsive markets

