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WELCOME AND INTRODUCTIONS – SEPTEMBER 22, 2022

DIANA C. MENDES CHAIR, EIP ADVISORY COUNCIL

HNTB Corporate President, Infrastructure and Mobility Equity

AGENDA

- I. Welcome and Introductions
- II. White House Remarks

III. US DOT Remarks

- IV. Background, History and Update on EIP—John Porcari, Phil Washington
- V. Council Organization and Priorities Led by Diana Mendes
 - a. Advisory Council membership expectations
 - b. Committee structure
 - c. Committee responsibilities
 - d. Proposed committees

VI. Discussion

VII. Meeting Cadence

VIII.Other Business

IX. Adjourn

REMARKS AND DOT UPDATES – JOHN/SHELBY

SHELBY M. SCALES

Director of the Office of Small and Disadvantaged Business Utilization (OSDBU), U.S. Department of Transportation

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Update on EIP accomplishments



Determine Advisory Council structure



Review membership expectations

ADVISORY COUNCIL GOALS + PURPOSE -- DIANA



Goal —Make the Advisory Council the indispensable private sector and NGO partner to EIP, assuring that its initiatives come to life and operationalize our EIP goals



Purpose

- i. Provide subject matter expertise
- ii. Research and development for EIP leadership
- iii. Recruit companies and NGOs to join
- iv. Provide financial support to EIP and/or in-kind services

PHIL WASHINGTON EIP CO-FOUNDER AND CHAIR

CEO of Denver International Airport

JOHN PORCARI EIP CO-FOUNDER

Former Deputy Secretary, U.S. Department of Transportation

WHAT IS EIP – PHIL+JOHN

EIP answers President Biden's call from his executive order and Justice 40 to create generational wealth. We chose to focus on contracting.



A WHOLE-OF-GOVERNMENT INITIATIVE

- A White House goal accompanying The Bipartisan Infrastructure Bill that strives for 40% of overall benefits in certain federal investment categories go to communities that are marginalized, underserved, or overburdened.
- Aims to generate wealth in disadvantaged communities while advancing energy efficiency at the same time.



PLEDGE CERTIFICATE – PHIL+JOHN



EIP PLEDGE – PHIL+JOHN

- Increasing the number, size and proportion of contracting opportunities going to HUBs;
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- Streamlining the administration of contracting with HUBs to centralize certification, improve payment time, and standardize transparent data collection;
- Increasing the amount and type of appropriate financing available to HUBs aiming to meet infrastructure contracts by working with private and public partners; and
- Expanding the number of signatories to this Pledge

EIP PLEDGE PROGRESS – PHIL+JOHN

- Increasing the number, size and proportion of contracting opportunities going to HUBs;
 - Working with (smaller) lenders to identify ways to measure firm growth, wealth creation - how they assess firms
 - ✓ Collected baseline metrics from Pledge signers to be used for an annual progress report
- Increasing the number, size and proportion of contracting opportunities going to HUBs as prime contractors;
 - Working with (smaller) lenders to identify ways to measure firm growth, wealth creation - how they assess firms
 - Collected baseline metrics from Pledge signers to provide an annual progress report
- Streamlining the administration of contracting with HUBs to centralize certification, improve payment time, and standardize transparent data collection;
 - ✓ Working on a CTA/SEPTA MOU on reciprocity
 - ✓ Developing an EIP Data Dashboard in partnership with STV and DIA
- Increasing the amount and type of appropriate financing available to HUBs aiming to meet infrastructure contracts by working with private and public partners; and

Meeting with financial institutions and Advisory Council thought leadership

- Expanding the number of signatories to this Pledge
 - Engaging First Movers to recruit peers + high-profile partnerships + communications strategy (DoTs of California, District of Columbia, Illinois, Louisiana, Michigan)

DASHBOARD – PHIL+JOHN



A. Advisory Council Membership Expectations

B. Committee Structure

C. Committee Responsibilities

PROPOSED COMMITTEES:

- i. Certification
- ii. Contracting
- iii. Insurance
- iv. Access to Capital
- v. Workforce Development
- vi. Generational Wealth
- vii. Metrics + Measuring Progress

Each committee would be responsible for six functional areas of work:

- Recruiting others
- Fundraising
- Research and development to support first mover agencies and signatories
- Industry thought leadership
- Provide communications support for press releases, web publications, and social media
- Develop committee work program and deliverables

DISCUSSION – EVERYONE

What do you think of the committee structure?

What do you think of these committees and are there others that we should consider?

What do you think about the committee responsibilities?

How can we leverage committees to support Justice40 and the Executive Order 13985?

What should our time frame/deadlines be for executing and implementing our goals?

What are we missing?



EVERYONE

MEETING CADENCE

EVERYONE

OTHER BUSINESS

EVERYONE

ADJOURN



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